## ORDER

Orders Order / Rev: 106566 Alt Order #: 06852072 Product Desc: Crossroads GPS 984 Estimate: Flight Dates: 09/14/12 - 09/23/12 Primary AE: Amy McCreary Original Date / Rev: 09/13/12 / 09/13/12 Sales Office: BLPHI Sales Region: Order Type: **GENERAL** National Crossroads Media, LLC Agency Name: **Buying Contact:** Billing Type: Cash Billing Calendar: Broadcast Billing Contact: 66 Canal Center Plaza Billing Cycle: EOM/EOC 15% Alexandria, VA 22314 Agency Commission: Crossroads GPS Advertiser Name: A35+ New Business Thru: Demographic: Product Codes: PLI2 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	152	\$133,660.00	\$113,611.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	152	\$133,660.00	\$113,611.00	0.00
Totals	152	\$133,660.00	\$113,611,00	0.00

Agency External ID:

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	27%	\$133,660.00
Market	100%	\$495,037.04

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$163,362.22
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$89,106,67
KTUD	1%	\$4,950.37
KVVU	21%	\$103,957.78
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots .	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/16/12	09/16/12	LAW & ORDER (Î	.F) CM	Sat 1-2am /	Sun 1:S	:30	1	\$130.001	0.00 NM	1	\$130.00
				Law & Order (LF)									
	DATELII	NE NBC n	o program	·7/29,8/5,8									
	<u>Star</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
١٨	look: NO!	10/12	no/16/12	S	1	\$130.00	0.00						

KSNV

Page 2 of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln	Ch Si	tart	End	Inventory Co	de B	reak	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				LAW & ORDE Law & Order (		М	Sat 1-2am / 3	Sun 1:S	:30	1	\$130.001	0.00 NM	1	\$130.00
	Start Da   ek: 09/10/1	<u>ate</u>	no program End Date 09/16/12	//29,8/5,8 <u>Weekdays</u> S	Spots/\	Veek	<u>Rate</u> \$130.00	Rating 0.00						
				LAW & ORDE		M		Sun 1:5	:30	1	\$130.001	0.00 NM	1	\$130.00
	Start Da	<u>ate</u>	no program <u>End Date</u>	<u>Weekdays</u>	Spots/\	<u>Veek</u>		Rating						
	ek: 09/17/1 KSNV 09/	_	09/23/12 2 09/14/12	The Agenda 1		<u>1</u> M	\$130.00 1230-1p	0.00 F	:30	1	\$325.001	0.00 NM	1	\$325.00
١	NEWS 4: TI Start Da		GENDA no <sub>I</sub> End Date	The Agenda 1 program 7/30 Weekdavs	230pm Spots/\	Maak	Rate	Rating						
	ek: 09/10/1	12	09/16/12	F		1	\$325.00	0.00	.00		4005 004	2.00.111		0005.0
				The Agenda 1 The Agenda 1 program 7/30		М	1230-1p	M	:30	1	\$325.001	0.00 <b>N</b> M	1	\$325.0
	Start Da ek: 09/17/1	ate	End Date 09/23/12	Weekdays M	Spots/\	Veek 1	<u>Rate</u> \$325.00	Rating 0.00						
				The Agenda 1 The Agenda 1	-	М	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.0
١	NEWS 4: TI Start Da		GENDA no   End Date	program 7/30 Weekdays	Spots/\	<u>Veek</u>	<u>Rate</u>	Rating						
	ek: 09/17/1 KSNV 09		09/23/12	-T The Agenda 1	230pm C	1 M	\$325.00 1230-1p	0.00 W	:30	1	\$325.001	0.00 NM	· 1	\$325.0
				The Agenda 1 program 7/30	-	•••	1200 15		.50	·	φο <u>ν</u> ο.σο τ	0.00 11101	·	Ψ020.0
We	<u>Start Da</u> ek: 09/17/1		End Date 09/23/12	Weekdays w	<u>Spots/\</u>	<u>Veek</u> 1	<u>Rate</u> \$325.00	Rating 0.00						
				The Agenda 1 The Agenda 1		М	1230-1p	T	:30	1	\$325.001	0.00 <b>N</b> M	1	\$325.0
	Start D	<u>ate</u>	End Date	program 7/30 <u>Weekdays</u>	Spots/\	<u>Veek</u>		Rating						
	ek: 09/17/1 KSNV 09		09/23/12 2 09/21/12	The Agenda 1	•	<u>1</u> :M	\$325.00 1230-1p	0.00 F	:30	1	\$325.001	0.00 NM	1	\$325.0
ì				The Agenda 1 program 7/30	,							·		
	Start D: ek: 09/17/1	12	End Date 09/23/12	Weekdays	Spots/\	1	\$325.00	0.00						
	KSNV 09. WHEEL OF			Wknd Wheel of SAT/ Wheel of		М	7-730pm	\$-	- :30	1	\$500.001	0.00 NM	1	\$500.0
	Start D eek: 09/10/1	<u>ate</u>	End Date 09/16/12	Weekdays	Spots/\	Neek 1	<u>Rate</u> \$500.00	Rating 0.00						
				Wknd Wheel		М	7-730pm	S-	:30	1	\$500.001	0.00 <b>NM</b>	1	\$500.0
١	WHEEL OF Start D		RTUNE End Date	Weekdays	Spots/	Veek	<u>Rate</u>	Rating						
	eek: 09/17/1	12	09/23/12	Rachael Ray		1 :M	\$500.00 11am-12pm	0.00	- :30	1	\$325.001	0.00 NM	1	\$325.0
	RACHEL R			Rachael Ray						-			-	, · <b>v</b>
	<u>Start D</u> eek: 09/10/	12	End Date 09/16/12	<u>Weekdays</u> F	Spots/\	Neek 1	Rate \$325,00	Rating 0.00						
			2 09/17/12	Rachael Ray Rachael Ray	C	M	11am-12pm	M	- :30	1	\$325.001	0.00 NM	1	\$325.0
	RACHEL R Start D	ate	End Date	Weekdays	Spots/\	<u>Neek</u>	· · · · · · · · · · · · · · · · · · ·	Rating						
	eek: 09/17/ <i>*</i> KSNV 09		09/23/12 2 09/18/12	M	C	<u>1</u> М	\$325.00 11am-12pm	0.00 -T	- :30	1	\$325.001	0.00 <b>N</b> M	1	\$325.0

KSNV

Page 3 of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type S	Spots	Amount
			Rachael Ray Rachael Ray									
RACHE	EL RAY		,					•		_		
	art Date	End Date	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
Week: 09 E 14 KSNV		09/23/12 2 09/19/12	Rachael Ray	CM	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
DAGÚ			Rachael Ray									
	EL RAY	E. J. D. C.	144	Constantination	Dete	Deline						
<u>St</u> Week: 09	<u>art Date</u> )/17/12	End Date 09/23/12	<u>Weekdays</u> ₩	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 15 KSNV	09/20/1	2 09/20/12		CM	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.0
RACHI	EL RAY		Rachael Ray									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	T	1	\$325.00	0.00			•	1		
E 16 KSNV	09/21/1	2 09/21/12	Rachael Ray	CM	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325.0
			Rachael Ray		,				·			,
	EL RAY	<b>-</b>	307 1 1	0 / 24/ )	ъ.	D. "				i		
	art Date	End Date 09/23/12	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		<del></del>	•	Dalatan CM	\$325.00	0.00	.20	- 4	£1.000.00.1	0.00 NIM		£4.000.0
E 17 KSNV	09/14/	12 09/14/12	Face to Face w/ I		730-758pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
FACE	TO FACE	EW/ JON RA	LSTON no pro									
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/10/12	09/16/12	F	1	\$1,000.00	0.00						
E 18 KSNV	09/17/	12 09/17/12	Face to Face w/		730-758pm	M	. :30	1	\$1,000.001	0.00 NM	1	\$1,000.0
FACE	TO FACE	: W/JON RA	Face to Face w/ LSTON no pro	J.Kaiston								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M		\$1,000.00	0.00				l l		
			Face to Face w/		730-758pm	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
			Face to Face w/	J.Ralston								
FACE	TO FACE	EW/JONR/	ALSTON no pro		·							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/23/12	-T	1	\$1,000.00	0.00						
E 20 KSNV	/ 09/19 <i>/</i>	12 09/19/12	Face to Face w/		730-758pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
EACE	TO EACE	E MATE LONE DE	Face to Face w/ ALSTON no pro	J.Kaiston								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	W		\$1,000.00	0.00						
			Face to Face w/		730-758pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
		•-,	Face to Face w/		, , , , ,				. ,	·		* - ,
FACE	TO FACE	EW/JONRA	ALSTON no pro									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	9/17/12	09/23/12	T	1	\$1,000.00	0.00						
E 22 KSNV	/ 09/21/	12 09/21/12	Face to Face w/		730-758pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
FAOE	TO EAC!	- 14// ION D	Face to Face w/	J.Raiston								
			ALSTON no pro	Spata Milank	Poto	Datina						
<u>ی.</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
			Wake Up Early v	WanneW	430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.0
L 24 NOIN	03/11/	12 00/11/12	Wake Up Early \	_	-100a-3a	1-1	.00	'	Ψ200.001	0.00 (410)	'	Ψ200.0
WAKE	UP WIT	H THE WAG										
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M	1	\$200.00	0.00						
E 25 KSN\	/ 09/18/	12 09/18/12	Wake Up Early v	v/ Wagn@M	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.0
			Wake Up Early \	_								
		H THE WAG										
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 0		09/23/12	-T	1	\$200.00	0.00			Ac :			4.F
E 26 KSN\	/ 09/19/	12 09/19/12		CM	430a-5a	₩	:30	1	\$200,001	0.00 NM	<sub>i</sub> 1	\$200.0

KSNV

Page 4 of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:
Flight Dates:

06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	īme Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
			Wake Up Early W									
WAKE	LID WITH	THE WAGI	Wake Up Early ₩ NERS	vagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				l l		
Week: 09		09/23/12	W	1	\$200.00	0.00					-	
E 27 KSNV	09/20/1	12 09/20/12	Wake Up Early w	/Wagn@M	430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
			Wake Up Early V	Vagners								
		H THE WAGI								1		
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09		09/23/12		HOUDIOM	\$200.00	0.00 F	:30	4	\$700.001	0.00 NM	4	<b>#700.0</b> /
E 29 KSNV	09/14/	12 09/14/12	NEWS 3 at 4 (1 l 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	·	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 430	)P	11 10 11 11 11 11 11 11	oui,	(1.001 111 0.0	, , , , , ,						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/10/12	09/16/12	F	1	\$700.00	0.00						
E30 KSNV	09/17/	12 09/17/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.0
NEWO	4 47 40	<b>.</b> .	4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
	4 AT 430		101-1-1	0	D.4-	D . #						
Sta Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
			NEWS 3 at 4 (1)	HOURICM	4-5pm	-T	:30	1	\$700.001	0.00 NM	1	\$700.0
LOI KONV	00/10/	12 00/10/12	4PM NEWS (1 h	•	(4:30 PM-5:0		.50	'	ψ7 00.00 1	0.00 14141	•	Ψ7 00.0
NEWS	4 AT 430	DP OP	11 111 111 111 111 111		(1.00 1 111 011	, , , , ,						
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/17/12	09/23/12	-T	1	\$700.00	0.00						
E32 KSNV	09/19/	12 09/19/12	NEWS 3 at 4 (1	-	4-5pm	W	:30	1	\$700.001	0.00 NM	1	\$700.0
NEWO	4 477 400	n m.	4PM NEWS (1 h	our)	(4:30 PM-5:0	00 PM)						
	4 AT 43		187 - 1 - 1	O1 - 0.0/1.	D-1-	Dathan						
St: Week: 09	art Date	<u>End Date</u> 09/23/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$700.00	<u>Rating</u> 0.00				ŀ		
			NEWS 3 at 4 (1	HOURICM	4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.0
LOO NOIV	03,20	12 03/20/12	4PM NEWS (1 h		(4:30 PM-5:	•	.00	'	φ700.001	0.00 11101	'	Ψ700.0
NEWS	4 AT 43	0P		/	(	,						
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>				1		
Week: 09		09/23/12	T	1	\$700.00	0.00						
E 34 KSNV	09/21/	12 09/21/12	NEWS 3 at 4 (1		4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.0
NEMA			4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)						
	4 AT 43		1011	C t - 0 0 / 1.	D-4-	D -4i						
<u>51</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
			News 3 Sunrise -	SUNDAM	- φ700.00 6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.0
L JJ KONV	03/10/	12 03/10/12	News 3 Sunrise		Qa-≀a	3	.50	'	ψ550.001	0.00 14141	'	φ550.0
NEWS	3 AT SL	JNRISE no pi		00112711								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/10/12	09/16/12	S	1	\$350,00	0.00						
E 36 KSNV	09/23/	12 09/23/12	News 3 Sunrise -	SUNDAM	6a-7a	S	:30	1	\$350.001	0.00 NM	1	\$350.0
			News 3 Sunrise	SUNDAY								
		JNRISE no pi	•									
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u> S	Spots/Week 1		Rating						
Week: 09		09/23/12	NEWS 3 at 4 (1		\$350.00	0.00	:30		\$700 004	0.00 NM		<b>#700.0</b>
ESI NONV	09/ 14/	12 09/14/12	4PM NEWS (1 h	•	4-5pm (4:00 PM-4:		:30	1	\$700.001	0.00 NM	1	\$700.0
FIRST	NEWS 3	AT FOUR	141145100 (1 11	oui)	(T.OU   WITH.	00 i Wij						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	F	1		0.00						
E38 KSNV	09/17/	12 09/17/12	NEWS 3 at 4 (1	HOUR)CM	<b>4</b> -5pm	. M	:30	1	\$700.001	0.00 NM	1	\$700.0
			4PM NEWS (1 h	our)	(4:00 PM-4:	30 PM)						
		AT FOUR										
	art Date	End Date	<u>Weekdays</u> M-⊶	Spots/Week		Rating						
Week: 09		09/23/12		1	\$700.00	0.00			# <del>7</del> 00.001	0.00.1114		
E 38 KSNV	09/18/	12 09/18/12		СМ	4-5pm	-T	:30	1	\$700.001	0.00 NM	1	<b>\$700</b> .0

KSNV

Page 5 of 14

Order / Rev:

106566

Advertiser:

Estimate:

Crossroads GPS

Alt Order #:
Flight Dates:

06852072 09/14/12 - 09/23/12 Product Desc:

Crossroads GPS

Ln Ch	Start	End	Inventory Cod		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
EIDOT	NEWS 3	AT FOUR	NEWS 3 at 4 (* 4PM NEWS (1	•	(4:00 PM-4:3	0 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			-	ı		
Week: 09/		09/23/12	-T	<u> </u>	\$700.00	0.00						
E40 KSNV			NEWS 3 at 4 (	HOUR)CM	4-5pm	W	:30	1	\$700.001	0.00 NM	1	\$700.00
			4PM NEWS (1	•	(4:00 PM-4:3	0 PM)			,			• • • • • • •
FIRST	NEWS 3	AT FOUR	•									
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/	/17/12	09/23/12	W	1	\$700.00	0.00						
E41 KSNV	09/20/1	2 09/20/12	NEWS 3 at 4 (	•	4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
FIDOT	NEWS S	AT FOUR	4PM NEWS (1	hour)	(4:00 PM-4:3	60 PM)						
		AT FOUR	Maakdaya	Snota/Moak	Data	Datina						
<u>ي اد</u> Week: 09	art Date	<u>End Date</u> 09/23/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
			NEWS 3 at 4 (	1 HOURICM	4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
L 42 1011V	001211	12 00121112	4PM NEWS (1		(4:00 PM-4:3	·	.00	'	. 47 00.001	0.00 (410)	'	Ψ100.00
FIRST	NEWS 3	AT FOUR		,	(							
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/17/12	09/23/12	F	1	\$700.00	0.00						
E 43 KSNV	09/14/	12 09/14/12	Dr. Phil	CM	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil									
	-	ogram 7/30-8										
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/16/12	F	1	7.00.00	0.00			<b>*</b> 450.004	0.00.104		0.50.00
E 44 KSNV	09/17/	12 09/17/12		CM	3-4p	M	:30	1	\$450.001	0.00 <b>NM</b>	1	\$450.00
DR PL	III no nro	ogram 7/30-8	Dr Phil									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M	1	\$450.00	0.00						
E 45 KSNV			Dr. Phil	CM	3-4p	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil		•							
DR. PH	IIL no pro	ogram 7/30-8	:/10									
•	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/23/12	-T	1	\$450.00	0.00						
E46 KSNV	09/19/	12 09/19/12		CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
DD DI	III	7/20 0	Dr Phil									
	•	ogram 7/30-8		Snota/Mook	Data	Dating						
<u>ى د</u> Week: 09	art Date /17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
E 47 KSNV				СМ	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
L 47 1011V	001201	12 00120112	Dr Phil	OW	. 0 -15	'	.00	·	Ψ-00.001	0.00 (414)	,	φ-20.00
DR. PH	HL no pre	ogram 7/30-8										
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09	/17/12	09/23/12	T	1	\$450.00	0.00			•			
E 48 KSNV	09/21/	12 09/21/12	Dr. Phil	CM	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil									
		ogram 7/30-8		0 1 552 1		page of						
	art Date	End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$450,00	Rating					1	
Week: 09		09/23/12	Noon News	CM		0.00	-20	- 4	\$435 004	0.00 NIM	,	¢425.00
E 49 KONV	09/14/	12 09/14/12	Noon News	CM	12-1230pm		:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	OON nor prog										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	F		\$425.00	0.00						
E 50 KSNV	09/17/	12 09/17/12	Noon News	CM	12-1230pm	М	:30	1	\$425.001	0,00 NM	1	\$425.00
			Noon News		•						]	
			jram 7/30-8/									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/23/12	M	1	\$425.00	0.00			Ø 40E 55.1	0.00.101		A 40= 0=
E51 KSNV	09/18/	12 09/18/12		CM	12-1230pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00

**KSNV** 

Page 6 of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Noon News									
		ON nor progr				<b>5</b>				1		
<u>Star</u> //Week: 09	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 52 KSNV	09/19/1	2 09/19/12	Noon News	СМ	12-1230pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
<u>Sta</u>	rt Date	ON nor progr	<u>Weekdays</u>	Spots/Week	Rate	Rating				•		
Week: 09/ E53 KSNV		09/23/12	Noon News	1 CM	\$425.00 12-1230pm	0.00 T	:30	1	\$425.001	0.00 NM	1	\$425.00
			Noon News	OW	12 1200piii	•	.00		ψ-120.001	0.00 14141	•	ψ-120.00
		ON nor prog		One-te-00(e-ek	Dete	Detina						•
<u>Stal</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
E 54 KSNV			Noon News	CM	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	S AT NO	ON nor prog	Noon News									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	F	1	\$425.00	0.00						
E 55 KSNV	09/15/1	2 09/15/12	News 3 Sunrise - News 3 Sunrise		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS:	3 AT SU	NRISE no pr		OMIDINDMI								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ E 56 KSNV		09/16/12	S- News 3 Sunrise -	1 QATHEMM	\$350.00 6a-7a	0.00	:30	1	\$350.001	0.00 NM	1.	\$350.00
E 30 KSINV	USIZZI	12 09/22/12	News 3 Sunrise		Ua-7 a	3-	.50	'	φ330.001	0.00 14141	1.	φ330.00
		NRISE no pr	=									
<u>Sta</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00				l l		
			Saturday Today	СМ	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
CATUD	nav to	DAY airs 4-5	Saturday Today									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				:		
Week: 09/		09/16/12	S-	1	<b>\$6</b> 25.00	0.00						
			Saturday Today Saturday Today	CM	7a-9am	S-	:30	1	\$625,001	0.00 NM	1	\$625.00
		DAY airs 4-5 End Date	weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/23/12	S-	1	\$625.00	0.00				i		
E 59 KSNV	09/14/	12 09/14/12	The Doctors The Doctors	СМ	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
THE DO	CTORS	3 no program										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/ E60 KSNV		09/16/12	The Doctors	1 CM	\$325.00 2pm-3pm	0.00 M	:30	1	\$325.001	0.00 NM	1	\$325.00
LOO NOW	00/11/	12 00/1//12	The Doctors	OIV.	zpm opm	.,	.00		Ψ020.001	0.00 14141		Ψ020.00
		no program		0 1 446 1	Б.	D-th-						
Sta Week: 09	<u>rt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1		<u>Rating</u> 0.00						
			The Doctors	CM	2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
TUE D	OTOD	<b>.</b>	The Doctors				-				<b>!</b>	
	octors ort Date	S no program End Date	7/30-8/10 <u>Weekdays</u>	Spots/Week	Rate	Rating					I	
Week: 09		09/23/12	-T	1		0.00					I	
E 62 KSNV	09/19/	12 09/19/12	The Doctors The Doctors	СМ	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
THE DO	OCTORS	3 no program										
	nt Date	End Date	<u>Weekdays</u> W	Spots/Week		Rating						
Week: 09. E 63 KSNV		09/23/12	w	1 CM	\$325.00 2pm-3pm	0.00 T	:30	1	\$325.001	0.00 NM	1	\$325.00
E OO VONA	08/20/	12 03120/12		OIVI	zpin-spin	I <b>-</b>	.50		ψυ20,00 Ι	O.OO INIVI	, 1	ψυ20.0

KSNV

Page 7 of 14

Order / Rev:

106566

09/14/12 - 09/23/12

Advertiser:

er: Crossroads GPS

Alt Order #: Flight Dates:

06852072

Product Desc:

Crossroads GPS

Estimate:

984

Inventory Code Break Start/End Time Days Len Spots Ln Ch Start End Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Spots/Week Rating Weekdays Rate Week: 09/17/12 09/23/12 ---T---\$325.00 0.00 E64 KSNV 09/21/12 09/21/12 The Doctors СМ 2pm-3pm ---F--:30 \$325.001 0.00 NM 1 \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Weekdays Spots/Week Rating Start Date End Date Rate ----F--Week: 09/17/12 09/23/12 \$325.00 0.00 E 65 KSNV 09/15/12 09/15/12 News 3 Today - SATURIDM 9am-930am :30 \$500.001 0.00 NM ----S-1 \$500.00 News 3 Today - SAT NEWS 3 TODAY/WKEND no program 7/28 Start Date **End Date** Weekdays Rating Spots/Week Rate Week: 09/10/12 09/16/12 \$500.00 0.00 E66 KSNV 09/22/12 09/22/12 News 3 Today - SATURIDM ----5-:30 \$500.001 0.00 NM 9am-930am \$500.00 News 3 Today - SAT NEWS 3 TODAY/WKEND no program 7/28 End Date Weekdays Spots/Week Rate Rating Start Date Week: 09/17/12 09/23/12 ----S-\$500.00 0.00 E 67 KSNV 09/14/12 09/14/12 M-F Wheel CM 7-730pm ---F--:30 1 \$1.300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Spots/Week Start Date End Date Rating <u>Weekdays</u> Rate Week: 09/10/12 09/16/12 ----F--0.00 1 \$1,300.00 E68 KSNV 09/17/12 09/17/12 M-F Wheel 7-730pm :30 1 \$1,300.001 0.00 NM CM \$1,300,00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Spots/Week Rate Rating Weekdays 09/23/12 1 \$1,300.00 Week: 09/17/12 M-----0.00 M-F Wheel E 69 KSNV 09/18/12 09/18/12 CM :30 7-730pm -T----1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/17/12 09/23/12 -T----\$1,300.00 0.00 E70 KSNV 09/19/12 09/19/12 M-F Wheel CM 7-730pm --W----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date <u>Weekdays</u> Spots/Week Rating End Date Rate 09/23/12 0.00 Week: 09/17/12 \$1,300.00 E 71 KSNV 09/20/12 09/20/12 M-F Wheel СМ 7-730pm ---T---:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/17/12 09/23/12 ---T---\$1,300.00 E72 KSNV 09/21/12 09/21/12 M-F Wheel CM 7-730pm ----F--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date **Weekdays** Spots/Week Rate Rating ---F--1 \$1,300.00 Week: 09/17/12 09/23/12 0.00 E 73 KSNV 09/14/12 09/14/12 M-F 5-6a WakeUp w/WaQM ----F--:30 \$600.001 0.00 NM \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date Weekdays** Spots/Week Rate Rating ----F--Week: 09/10/12 09/16/12 \$600.00 0.00 E74 KSNV 09/17/12 09/17/12 M-F 5-6a WakeUp w/WaQM 5-6a M----:30 \$600.001 0.00 NM \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$600.00 0.00 E75 KSNV 09/18/12 09/18/12 CM 5-6a -T----:30 \$600.001 0.00 NM \$600.00

KSNV

Page 8 of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

984

Break Start/End Time Ln Ch Start End Inventory Code Len Spots Rtg Type Spots Days Rate Pri Amount M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating -T----Week: 09/17/12 09/23/12 \$600.00 0.00 E76 KSNV 09/19/12 09/19/12 M-F 5-6a WakeUp w/WaQM 5-6a --W----:30 \$600.001 0.00 NM \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date Weekdays Rating End Date Spots/Week Rate Week: 09/17/12 09/23/12 --W---\$600.00 0.00 M-F 5-6a WakeUp w/Wa@M E 77 KSNV 09/20/12 09/20/12 5-6a ---T---:30 \$600.001 0.00 NM \$600.00 M-F 5-8a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T---\$600.00 0.00 E 78 KSNV 09/21/12 09/21/12 M-F 5-6a WakeUp w/WaQM 5-6a ---F--:30 \$600.001 0.00 NM \$600.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Spots/Week Start Date **End Date** Rating Weekdays Rate 09/23/12 ----F--\$600.00 Week: 09/17/12 0.00 M-F Early News 5-630p E 79 KSNV 09/14/12 09/14/12 CM ---F--:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News **EARLY NEWS** Weekdays Start Date End Date Spots/Week Rate Rating --F-Week: 09/10/12 09/16/12 1 \$1,200.00 0.00 E 80 KSNV 09/17/12 09/17/12 M-F Early News CM 5-630p M-----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News **EARLY NEWS** End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 M----1 \$1,200.00 0.00 E81 KSNV 09/18/12 09/18/12 M-F Early News CM :30 5-830p -T----1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News **EARLY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 -T----Week: 09/17/12 \$1,200.00 0.00 E82 KSNV 09/19/12 09/19/12 M-F Early News CM 5-630p --W----:30 1 \$1,200,001 0.00 NM 1 \$1,200.00 M-F Early News **EARLY NEWS** Start Date End Date Weekdays Spots/Week Rating Rate 09/23/12 --W----Week: 09/17/12 \$1,200,00 0.00 E 83 KSNV 09/20/12 09/20/12 M-F Early News CM 5-830p .---T---:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating ---T---Week: 09/17/12 09/23/12 \$1,200.00 0.00 0.00 NM E 84 KSNV 09/21/12 09/21/12 M-F Early News CM 5-630p ---F--:30 1 \$1,200.001 \$1,200.00 M-F Early News EARLY NEWS **End Date** Spots/Week Rating Start Date Weekdays Rate 09/23/12 ----F--\$1,200.00 0.00 Week: 09/17/12 E 85 KSNV 09/15/12 09/15/12 Wknd Jeopardy CM 630-7pm ----S-:30 \$500.001 0.00 NM \$500.00 SAT/Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 ----S-\$500.00 0.00 Week: 09/10/12 E 86 KSNV 09/22/12 09/22/12 630-7pm Wknd Jeopardy CM ---5-:30 \$500.001 0.00 NM 1 \$500.00 SAT/Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$500.00 0.00 E 87 KSNV 09/16/12 09/16/12 CM 7a-8am -----5 :30 \$750.001 0.00 NM \$750.00

KSNV

Page 9 of 14

Order / Rev: Alt Order #:

Flight Dates:

106566

06852072

09/14/12 - 09/23/12

Advertiser:

Crossroads GPS

Product Desc:

Crossroads GPS

Estimate:

Ln Ch	Start	End	Inventory Code Sunday Today	Break	Start/End Ti	ime Days	Len Sp	ots Rate Pri	Rtg Type Spo	ots	Amount
			Sunday Today								
TODAY	ON SU	NDAY airs 4-	5a 7/8, no					•			
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00					
E 88 KSNV			Sunday Today	CM	ъ750.00 7а-8аm	S	:30	1 \$750.001	0.00 NM	1	\$750.00
		NDAY airs 4-	Sunday Today	0	ra oam	J	.00	γ φ/ σσ.σσ τ	0.00 1111		ψ1 00.00
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00					
E 89 KSNV	09/15/1	12 09/15/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135pr	mS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	3 NIGHT										
<u>Sta</u> Week: 09/	rt <u>Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00					
E 90 KSNV	09/22/1	2 09/22/12	Sa-Su News 3 at Sa-Su News 3 at	ElevenCM	11pm-1135pi		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
	3 NIGHT					<b></b>			ŀ		
<u>Sta</u> Week: 09.	<u>irt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1.100.00	Rating 0.00					•
E 91 KSNV			M-F 6-7a WakeU		6-7a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE	UP WITI	H THE WAG	M-F 6-7a Wake	Jp w/Wagners							
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
Week: 09. E 92 KSNV		09/16/12	M-F 6-7a WakeU		\$1,000.00 6-7a	0.00 M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
L JL NOW	00/1//	12 00/1//12	M-F 6-7a Wakel	-	o ,u	.,	.00	1 Ψ1,000.001	0.00 1111	'	Ψ1,000.00
	-	H THE WAG									
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
			M-F 6-7a WakeU	<del></del>	6-7a	-T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a Wakel	-							,
• •	UP WITI art <u>Date</u>	H THE WAGI End Date	NERS Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/23/12	-T	,,	\$1,000.00	0.00					
			M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	art Date	H THE WAG End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/23/12	W		\$1,000.00	0.00					
E 95 KSNV	09/20/	12 09/20/12	M-F 6-7a Wakel M-F 6-7a Wakel	-	6-7a	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
		H THE WAG						•			
<u>Sta</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 96 KSNV					6-7a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
\A/AIZE	UD 1487		M-F 6-7a Wakel	Jp w/Wagners							
	oP wii art Date	H THE WAG End Date	NERS Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/23/12	F	•	\$1,000.00	0.00					
			SIGN ON-SIGN ROS	OFF CM	5a-459a (9:30 PM-10:	s 00 PM)	:30	1 \$500.001	0.00 NM	1	\$500.00
			no program 8/1	On -1-057	D. /	D =#			ļ		
<u>St</u> Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
			Chris Matthews 9		9:30a-10a	S	:30	1 \$500.001	0.00 NM	1	\$500.00
CHRIS	MATTH	EWS SHOW	'no program 8/1	JON VIOUAIII							
St	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 09		09/23/12	S	1	\$500.00	0.00	.20	1 \$650.004	0.00 NM	4	<u> </u>
E99 KSNV	U9/15/	12 09/15/12		CM	5pm-630pm	S-	:30	1 \$650.001	0.00 NM	1	\$650.00

KSNV

Page 10of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#:

06852072

72 Product

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln Ch	Start	End	Inventory Code Sa-Su Early News		Start/End Ti	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			Sa-Su Early News									
	EARLY N			0 ( *** /		D. "				1		
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 09/		09/16/12		111 445 PM	\$650.00	0.00	.20	- 4	<b>0450 004</b>	0.00 NM	4	<b>6450.00</b>
ETUT KONV	09/14/	12 09/14/12	M-F Today Show Today 4th Hour	III 4tri IDIVI	10am-11am		:30	1	\$450.001	0.00 NM	1	\$450.00
TODAY	show	III	roddy Harriodi							l		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ĺ		
Week: 09		09/16/12	F	1	\$450.00	0.00				:		
			M-F Today Show Today 4th Hour	III 4th 191M	10am-11am	М	:30	. 1	\$450.001	0.00 NM	1	\$450.00
	SHOW				<b>.</b>							
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 09		09/23/12		•	\$450.00	0.00	.00		\$450.004	0.00 NIM	4	<b>#</b> 450.00
	09/18/ SHOW		M-F Today Show Today 4th Hour	III 4th Bivi	10am-11am	-T	:30	1	\$450.001	0.00 <b>NM</b>	1	\$450.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	-T	1	\$450.00	0.00						
-			M-F Today Show	III 4th 191M	10am-11am	W	:30	1	\$450.001	0.00 NM	. 1	\$450.00
	*	• ,	Today 4th Hour						,			7 .00.0
TODAY	SHOW	' III										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	W	1	\$450.00	0.00						_
E105 KSNV			M-F Today Show Today 4th Hour	III 4th BSM	10am-11am	T	:30	1	\$450.001	0.00 NM	1	\$450.00
	/ SHOW art Date		Mookdaya	Spots/Week	Poto	Dotina						
<u>اد</u> Week: 09		End Date 09/23/12	<u>Weekdays</u> T	Spois/week	<u>Rate</u> \$450.00	Rating 0.00						
		12 09/21/12	·	III 4th IBM	10am-11am	F	:30	1	\$450.001	0.00 NM	1	\$450.00
TODAY	r show	' III	Today 4th Hour									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/17/12	09/23/12	F	1	\$450.00	0.00						
		12 09/14/12	Days of our Lives		1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
		LIVES no pr	_	01-0611	D- /-	D-th-						
	art Date	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u>	<u>Rating</u> 0.00						
Week: 09			Days of our Lives	CM	\$425.00 1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.0
LIUU KONV	03/1//	12 00/11/12	Days of our Lives		(200p-2pm	[*i	.50	'	ψ420.00 Ι	O.OO INIVI	'	φ420.00
DAYS	OF OUR	LIVES no pr										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/17/12	09/23/12	M~	1	\$425.00	0.00						
E109 KSNV	09/18/	12 09/18/12	Days of our Lives	CM	1258p-2pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00
5.040	05 0115		Days of our Lives	\$								
		LIVES no pi	_	C:= -4= (  N   = =   )	D-4-	D-41						
<u>50</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00				<u> </u>		
			Days of our Lives	<u>`</u>	1258p-2pm	W	:30	1	\$425.001	0.00 NM	1	\$425.0
LITO KONV	03/13/	12 03/13/12	Days of our Lives		1250p-2pm	***	.50	1	ψ <del>4</del> 25.00 Ι	0.00 NW	,	Ψ425.0
DAYS	OF OUR	R LIVES no pi	•	•								
	art Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	W	1	\$425.00	0.00					I	
E111 KSNV	09/20/	/12 09/20/12	Days of our Lives Days of our Lives		1258p-2pm	T	:30	1	\$425.001	0.00 NM	1	\$425.0
DAYS	OF OUR	R LIVES no pi									1	
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					1	
Week: 09	9/17/12	09/23/12	T	1	\$425.00	0.00					I	
E112 KSNV	09/21/	/12 09/21/12		СМ	1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425.0

Print Date: 09/14/12 08:50:12 Page

**KSNV** 

11of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #:

06852072

Product Desc:

Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

984

Break Start/End Time Ln Ch Start End Inventory Code Davs Len Spots Rate Pri Rtg Type Spots Amount Days of our Lives Days of our Lives DAYS OF OUR LIVES no program 7/30-Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---F--\$425.00 0.00 E113 KSNV 09/14/12 09/14/12 M-F Today Show II 3rd HBM 9-10a ----F--:30 \$900.001 0.00 NM \$900.00 M-F Today Show II TODAY SHOW II End Date Spots/Week Start Date Weekdays Rating Rate. ---F--Week: 09/10/12 09/16/12 \$900.00 0.00 E114 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd HCM 9-10a :30 \$900.001 0.00 NM 1 \$900.00 M-F Today Show II **TODAY SHOW II** Start Date End Date Weekdays Spots/Week Rating Rate 09/23/12 Week: 09/17/12 \$900.00 0.00 E115 KSNV 09/18/12 09/18/12 M-F Today Show II 3rd HBM 9-10a :30 \$900.001 0.00 NM \$900.00 M-F Today Show II TODAY SHOW II Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 \$900.00 0.00 E116 KSNV 09/19/12 09/19/12 M-F Today Show II 3rd HBM 9-10a --W----\$900.001 0.00 NM :30 \$900.00 M-F Today Show II TODAY SHOW II **End Date** Start Date **Weekdays** Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$900.00 0.00 E117 KSNV 09/20/12 09/20/12 M-F Today Show II 3rd HBM 9-10a :30 . \$900.001 0.00 NM \$900.00 M-F Today Show II TODAY SHOW II Weekdays Spots/Week Start Date End Date Rate Rating 09/23/12 ---T---Week: 09/17/12 \$900.00 0.00 E118 KSNV 09/21/12 09/21/12 M-F Today Show II 3rd HBM ----F--:30 9-10a \$900.001 0.00 NM \$900.00 M-F Today Show II **TODAY SHOW II** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----F--\$900.00 0.00 E119 KSNV 09/14/12 09/14/12 The Tonight Show CM 1135p-1237a ----F--:30 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 <u>Weekdays</u> Spots/Week End Date Start Date Rate Rating 0.00 Week: 09/10/12 09/16/12 ---F--\$750.00 E120 KSNV 09/17/12 09/17/12 The Tonight Show СМ 1135p-1237a :30 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Ènd Date Spots/Week Start Date Weekdays Rate Rating Week: 09/17/12 09/23/12 \$750.00 0.00E121 KSNV 09/18/12 09/18/12 The Tonight Show CM 1135p-1237a -T~~--:30 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 -T----\$750.00 Week: 09/17/12 0.00 The Tonight Show E122 KSNV 09/19/12 09/19/12 1135p-1237a --W----:30 1 \$750.001 0.00 NM \$750.00 1 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$750.00 0.00 E123 KSNV 09/20/12 09/20/12 The Tonight Show CM 1135p-1237a :30 \$750,001 0.00 NM \$750.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating ---T---Week: 09/17/12 09/23/12 \$750.00 0.00 E124 KSNV 09/21/12 09/21/12 CM 1135p-1237a ---F--:30 1 \$750.001 0.00 NM \$750.00

Print Date: 09/14/12 08:50:12 Page 12of 14

KSNV

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Estimate:

Ln Ch	Start	End	Inventory Code The Tonight Show		Start/End Ti	me Days	Len Sp	ots Rate Pri	Rtg Type Sp	ots	Amoun
TONICA	JT GHOW	M 1A// 1AV LE	Tonight Show ENO airs 1235								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 09/	17/12	09/23/12	F	1	\$750.00	0.00					
		2 09/14/12	Today Show Today Show	CM	658a-9am	F	:30	1 \$1,500.001	0.00 NM	1	\$1,500.
TODAY <u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	Weekdays F	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00					
			Today Show Today Show	СМ	658a-9am	M	:30	1 \$1,500.001	0.00 NM	1	\$1,500.
TODAY Sta	SHOW rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 09/		09/23/12	M	1	\$1,500.00	0.00					
E127 KSNV TODAY		2 09/18/12	Today Show Today Show	СМ	658a-9am	-T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/23/12	-T	·····	\$1,500.00	0.00					
E128 KSNV TODAY		2 09/19/12	Today Show Today Show	СМ	658a-9am	W	:30	1 \$1,500.001	0.00 NM	1	\$1,500
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/23/12	W	1	\$1,500.00	0.00					
E129 KSNV	09/20/1	2 09/20/12	Today Show Today Show	СМ	658a-9am	T	:30	1 \$1,500.001	0,00 NM	1	\$1,500
TODAY			•								
<u>Sta</u> -Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> -~-T~	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
E130 KSNV			•	СМ	658a-9am	F	:30	1 \$1,500.001	0.00 NM	1	\$1,500
TODAY		Find Date	Marabalana	04-06/	D-4-	Datin					
<u>Sta</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
E132 KSNV	09/23/1	2 09/23/12	News 3 Today W News 3 Today	knd CM	9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500
			or program 7/2	Spots/Week	Data	Deting					
<u>ರಚಿ</u> Week: 09/		09/23/12	Weekdays S	<u> </u>	<u>Rate</u> \$500.00	Rating 0.00					
E133 KSNV	09/14/1		M-F News 3 at El M-F News 3 at E		11pm-1135pr	mF	:30	1 \$1,100.001	0.00 NM	1	\$1,100
	3 NIGHT irt Date	SIDE End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	F		\$1,100.00	0.00					
			M-F News 3 at El M-F News 3 at E		11pm-1135pi	m M	:30	1 \$1,100.001	0.00 NM	1	\$1,100
	3 NIGHT		Monkdova	Spoto AMook	Poto	Doting					
<u>১।</u> Week: 09/		End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00					
E135 KSNV	09/18/1	2 09/18/12	M-F News 3 at E M-F News 3 at E		11pm-1135pi	m -Т	:30	1 \$1,100.001	0.00 NM	1	\$1,100
	3 NIGHT		Machalan	Cm=4= NA1= . 1	D - 4-	Datie			ļ		
<u>Sta</u> Week: 09/		End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0,00					
		2 09/19/12	M-F News 3 at E M-F News 3 at E		11pm-1135p	mW	:30	1 \$1,100.001	0.00 NM	1	\$1,100
	3 NIGHT		144-	0	<b>5</b> .	D-45					
<u>Sta</u> Week: 09		End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1		Rating 0.00			ļ		
		12 09/20/12		CM	11pm-1135p		:30	1 \$1,100.001	0.00 NM	1	\$1,100

KSNV

Page 13of 14

Order / Rev:

106566

Advertiser:

Crossroads GPS

Alt Order#:

06852072

Product Desc:

c: Crossroads GPS

Flight Dates:

09/14/12 - 09/23/12

Estimate:

Ln	Ch	Start	End	Inventory Code		Start/End	Time Days	Len	Spots Rate	Pri Rtg Type	3pots	Amount
				M-F News 3 at Ele M-F News 3 at El								
	NEWS											•
w	<u>Staı</u> 'eek: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,100.00	<u>Rating</u> 0.00			i		
			2 09/21/12	M-F News 3 at Ele M-F News 3 at Ele	even CM	11pm-1135		:30	1 \$1,100.00	1 0.00 NM	1	\$1,100.00
	NEWS:			3041-1	04-04/1	D-4-	D -4t					
W	<u>ऽta</u> /eek: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00					
E139			2 09/15/12	Saturday Night Li Saturday Night Li		1130pm-1:0	)2amS-	- :30	1 \$1,400.00	1 0.00 NM	1	\$1,400.00
		DAY NIC rt Date	SHT LIVE	Weekdays	Spots/Week	Rate	Rating		•			
W	<u>312</u> /eek: 09		End Date 09/16/12	S-	<u> </u>	\$1,400.00	0,00					
E140			2 09/22/12	Saturday Night Li Saturday Night Li		1130pm-1:0	02amS-	- :30	1 \$1,400.00	0.00 <b>NM</b>	1	\$1,400.00
		DAY NIC rt Date	SHT LIVE End Date	Weekdavs	Spots/Week	Rate	Rating					
V	<u>318</u> /eek: 09		09/23/12	S-	1	\$1,400.00	0.00					
E141	KSNV	09/15/1	2 09/15/12	Sat PR 8-10p Saturday Prime 8	CM	8-10pm	s-	- :30	1 \$1,200.00	0.00 NM	1	\$1,200.00
	VOICE			Outurady 1 mmo c	- Topin							
١٨	<u>Sta</u> /eek: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week		Rating 0.00					
				Sat PR 9-10p	СМ	9-10pm	S-	- :30	1 \$1,200.00	0.00 NM	1	\$1,200.00
	ι Δ\Λ/ &	ORDER	· SVU (REPI	Saturday Prime 9 EAT) no progr	9-10pm							
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
	/eek: 09/		09/23/12	S-		\$1,200.00	0.00		4 40 400 00	24 000 1114		<b>40.400.00</b>
E143				NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm		s :30	1 \$2,400.00	0.00 NM	1	\$2,400.00
		3: VEGA irt Date		Weekdays	Spots/Week	Rate	Rating					
W	<u>عری</u> /eek: 09		End Date 09/16/12	S		\$2,400.00	0.00					
E144			12 09/23/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm		s :30	1 \$2,400.00	0.00 <b>N</b> M	1	\$2,400.00
		3: VEGA	AS INC. End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
V	/eek: 09/		09/23/12	S		\$2,400.00	0.00					
E14	5 KSNV	09/16/	12 09/16/12	NFL Football	СМ	1P-9PM		s :30	1 \$10,000.00	0.00 NM	1	\$10,000.00
	Sun Nig	ht Footb	pall	IVI E I OOLDAN								
۱۸	<u>Sta</u> /eek: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	Rate \$10,000.00	Rating 0.00					
				M-F Jeopardy	СМ	630-7pm	F-	- :30	1 \$1,300.0	0.00 <b>NM</b>	1	\$1,300.00
	JEOPA	RDY		M-F Jeopardy								
\/	<u>Sta</u> Veek: 09	rt <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00					•
				M-F Jeopardy	СМ	630-7pm	M	- :30	1 \$1,300.0	01 0.00 NM	1	\$1,300.00
	JEOPA	RDY		M-F Jeopardy								
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	Veek: 09 8 KSNV		09/23/12 12 09/19/12	M M-F Jeopardy	CM	\$1,300.00 630-7pm	0.00 W	- :30	1 \$1,300.0	01 0.00 NM	1	\$1,300.00
				M-F Jeopardy								
	JEOPA Sta	RDY art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
	Veek: 09	/17/12	09/23/12	W		\$1,300.00	0.00					
E14	9 KSNV	09/17/	12 09/17/12		СМ	10-11pm	M	- :30	1 \$3,200.0	01 0.00 NM	1	\$3,200.00

KSNV

Page 14of 14

Order / Rev:

106566

Advertiser:

Estimate:

Crossroads GPS

Alt Order #: Flight Dates: 06852072

09/14/12 - 09/23/12

Product Desc:

Crossroads GPS

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pr	i Rtg Type S	pots	Amount
			Mon PR 10-11p	. 44							
Revolu	tion		Monday Prime 10	)-11pm							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			Ī		
Week: 09		09/23/12	M	1	\$3,200.00	0.00			1		
E150 KSNV	09/16/1	2 09/16/12	Meet the Press	CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
			Meet the Press								•
MEET	THE PRE	SS no progr	am 7/8,7/29								
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09	/10/12	09/16/12	·S	1	\$3,000.00	0.00					
E151 KSNV	09/23/1	12 09/23/12	Meet the Press	CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
	71E 66F		Meet the Press								
		SS no progr		01	D-4-	D-#			ŀ		
<u>St</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00					
		12 09/20/12	<del>_</del>		43,000.00 10-11pm	0.00	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
E152 KSNV	09/20/	12 09/20/12	Thurs PR 10-11p Thursday Prime		10-11pm		.30	1 \$3,200.001	0.00 INIVI	1	φ3,200.00
DLINE			muisuay i mine	10-11pm					l l		
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/23/12	T	1	\$3,200.00	0.00					
E153 KSNV	09/15/	12 09/15/12	Sat PR 8-10p	СМ	8-10pm	S-	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
			Saturday Prime 8	3-10pm	•						
VOICE	•										
_	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/16/12	S-		\$1,200.00	0.00					
N166 KSNV	/ 09/22/	12 09/22/12	Notre Dame	СМ	1130a-8pm	S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
			Notre Dame Foo								
butter	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09		09/23/12	S-		\$1,050.00	0.00					
N167 KSNV	09/17/	12 09/21/12	-	•	1230-1p	MTWTF	:30	1 \$500.001	0.00 NM	1	\$500.00
			The Agenda 123	•	ъ.	- "			ļ		
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09	9/1//12	09/23/12	MTWTF	1	\$500.00	0.00		<u> </u>			
									Totals	152	\$133,660.00